

FULFILLING THE PROMISE OF THE DIGITAL AGE:

**INNOVATION AND TECHNOLOGY DRIVING
ECONOMIC PROSPERITY, SOCIAL INCLUSIVITY
AND ENVIRONMENTAL SUSTAINABILITY**

**ADVANCING
DIGITAL ECONOMY
FOR SUSTAINABLE
DEVELOPMENT**

DATE:

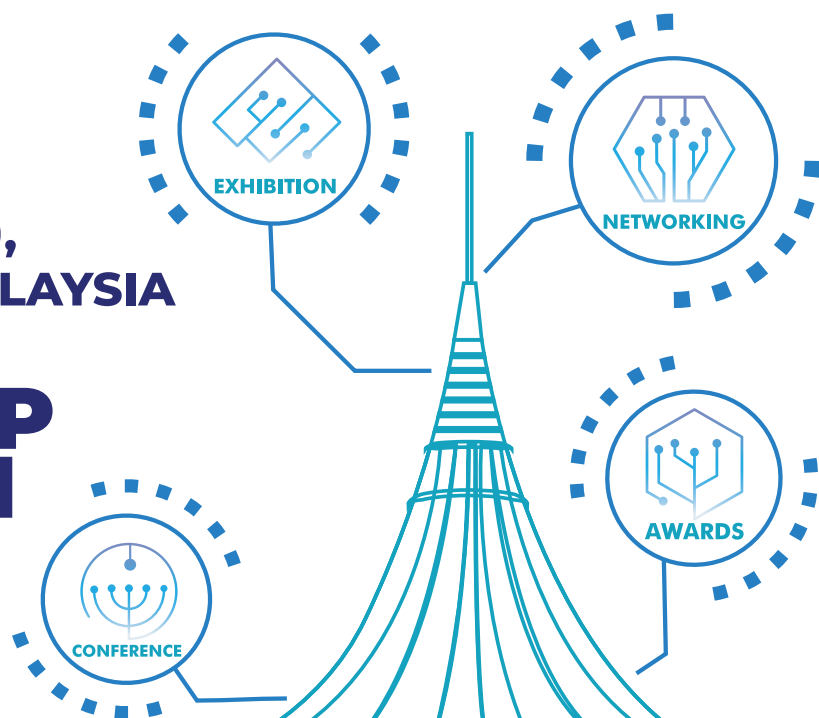
4TH - 6TH OCTOBER 2023

VENUE:

**BORNEO CONVENTION
CENTRE KUCHING (BCCK),
KUCHING, SARAWAK, MALAYSIA**

**SPONSORSHIP
& EXHIBITION
PACKAGES**

**EXCLUSIVELY CURATED FOR
MALAYSIAN OWNED COMPANIES**



SPONSORSHIP PACKAGES	BRONZE SPONSOR	SILVER SPONSOR	GOLD SPONSOR	PLATINUM SPONSOR	DIAMOND SPONSOR
CONFERENCE ENTITLEMENTS					
Provide speaker for speaking slot in one of the Conference Tracks	—	Panel Slot	Solo Speaking Slot	Keynote Panel + Track Solo + Panel Slot	Keynote Plenary + Track Solo + Keynote Panel
Attendance report to your speaking slot(s) with contact details (as per PDPA / GDPR regulations)	—	✓	✓	✓	✓
Regular Conference Pass Granted (worth RM 2,500 each)	5	10	35	70	210
All Access Conference Pass Granted (worth RM 3,500 each)	0	0	15	30	90
Leaders Pass Granted (worth RM 12,000 each)	0	0	0	2	4
Virtual Pass Granted (worth RM 999 each)	8	12	25	50	100
BRANDING & AWARENESS					
Logo Inclusion on WCIT IDECS 2023 Advertisement at Kuching International Airport (KIA)	—	—	—	✓	✓
Company Logo and Profile to Be Featured on Event Website	✓	✓	✓	✓	✓
Reciprocal Website Hot Link to Your Home Page From Event Website	✓	✓	✓	✓	✓
Branding on Marketing Collaterals, Onsite Signage, Emailer	✓	✓	✓	✓	✓
Virtual Banner Advertisement on Virtual Platform	—	—	✓	✓	✓
Banner Ad in WCIT IDECS 2023 e-Newsletter	1	1	1	2	2
Dedicated WCIT IDECS 2023 e-Newsletter Article	1	1	2	2	3
Dedicated EDM Blast	—	—	1	1	2
30 sec Static / Video before WCIT IDECS 2023 Opening Ceremony (30 seconds x 2 session) *Content Subject to Organiser's Approval	—	—	—	✓	✓
Static / 30 Secs TVC on loop at Leaders Lounge	—	—	✓	✓	✓
Floor Sticker at Physical Event	1	2	3	3	4
Roll Up Banner Display at Physical Event	—	—	2	3	4
Sponsored Speaking Session Before / During Lunch at Leaders Lounge (if Applicable)	—	—	—	3 mins	3 mins
MEETING SERVICES					
Access to business matching platform for arranging meetings with conference delegates and trade visitors	✓	✓	✓	✓	✓
Host and book meetings on stand	✓	✓	✓	✓	✓
EXHIBITION ENTITLEMENTS					
Physical Booth (in sqm)	9	18	18	54 raw space	54 raw space + 9 sqm in Leaders Lounge
Exhibitor Badges Granted	3	4	4	6	9
Lead Scanner App Licenses Provided for Collecting Visitor Leads at Physical Booth	1	1	Unlimited	Unlimited	Unlimited
Sponsor Listing for Physical Event	✓	✓	✓	✓	✓
Sponsor Listing on Business Matching Platform	✓	✓	✓	✓	✓
PACKAGE PRICING (RM)	RM 70,000	RM 250,000	RM 500,000	RM 750,000	RM 1,500,000

*SUBJECT TO 6% SST

STAGE / TRACK SPONSORSHIP - RM 200,000	
Company Logo on all Track mention	✓
Company Logo and Profile to be Featured on Event Website	✓
Reciprocal Website Hot Link to your Home Page From Event Website	✓
Branding on Marketing Collaterals, Onsite Signage, Emailer	✓
Panel Slot at one of the panel discussion track	1
Banner Ad in WCIT IDECS 2023 e-Newsletter	1
Dedicated WCIT IDECS 2023 e-Newsletter Article	1
Dedicated EDM Blast	1
Track Attendance Report	✓
Floor Sticker at Physical Event	1
Roll Up Banner Display at Door Entrance	2
Regular Access Tickets Granted	10
All Access Tickets Granted	4
Leaders Pass Granted	2

ANCILLARY SPONSORSHIP ITEMS		RATES
A	SUSTAINABLE DELEGATE BADGE & LANYARD (ALL ACCESS & TRADE VISITORS) Best brand placement on all physical delegates from the start of WCIT IDECS 2023, worn by the delegates throughout the event.	RM 60,000
B	SUSTAINABLE LEADERS PASS & LANYARD Let your brand be worn by speakers, VIPs and leader pass holders throughout WCIT IDECS 2023, especially the industry thought leaders and business influencers at the event.	RM 80,000
C	MOBILE CHARGING STATION Mobile device charging stations will be the next hottest spot at any event after the coffee station. Brand the mobile charging station, 8 power points on each station.	RM 15,000 PER STATION
D	LEADERS LOUNGE SPONSORS Exclusive lounge for speakers, VIPs and Leaders Pass holders only. Coffee breaks and lunch provided throughout the 3-days, with relaxation facility such as rejuvenation and quiet corner.	
	<div>D1</div> LEADERS LOUNGE MAIN PRESENTER <ul style="list-style-type: none"> Logo placement on main onsite signage, collaterals and directory 9-sqm booth space within the Leaders Lounge Host networking sessions on Day 01 (4:30pm - 6:30pm) Leaders Pass granted (4 passes only) 30 secs TVC or static graphic on loop on designated TVs in Leaders Lounge 	RM 230,000
	<div>D2</div> LEADERS LOUNGE COFFEE SPONSOR <ul style="list-style-type: none"> Logo placement on napkins and coffee carts Leaders Pass granted (2 passes only) 30 secs TVC or static graphic on loop on designated TVs in Leaders Lounge 	RM 80,000 PER 2 CARTS
	<div>D3</div> LEADERS LOUNGE REJUVENATION CORNER <ul style="list-style-type: none"> Logo placement on site signage and directory Leaders Pass granted (2 passes only) 30 secs TVC or static graphic on loop on designated TVs in Leaders Lounge 	RM 80,000
E	BESPOKE NETWORKING EVENT To discuss the possibility of hosting the networking event at WCIT IDECS 2023, please contact our partnership committee for further details. Hosted breakfast, lunch or evening sessions can be arranged.	CUSTOMISED

PAVILION PACKAGE - RM 150,000		
PREMIUM PACKAGE RAW SPACE: 54-SQM (WORTH RM 54,000)	MEETING ROOM RENTAL SPACE OFFERED: 54-SQM (WORTH RM 31,000)	NETWORKING EVENT (WORTH RM 100,000)
<ul style="list-style-type: none"> Exhibitor Badge Granted <ul style="list-style-type: none"> Arm Light 13 AMP Socket Reception Desk Coffee Table & 3 Easy Chairs Waste Paper Basket Folding Chairs 	<ul style="list-style-type: none"> Theatre Seating Style Approximate Capacity of 30 People Projector & Projection Screen Speakers + 2 Handheld MIC Duration of Rental – 3 days Location – Trade Show Floor 	<ul style="list-style-type: none"> Exclusive networking event on 3rd or 4th October 2023 <ul style="list-style-type: none"> F&B and Venue provided Maximum 240 pax, by invitation Profile of invitees includes speakers, sponsors, government officials, dignitaries and WITSA members.

EXHIBITION RATES		
STANDARD PACKAGE MINIMUM SPACE: 9-SQM PRICE RM 1,000 / SQM	MEETING ROOM RENTAL SPACE OFFERED: 70-SQM PRICE RM 40,000	STARTUP VILLAGE SIZE OF STAND: 3-SQM PRICE RM 3,500 / STAND
<ul style="list-style-type: none"> Exhibitor Badge Granted <ul style="list-style-type: none"> Arm Light 13 AMP Socket Reception Desk Coffee Table & 3 Easy Chairs Waste Paper Basket Folding Chairs 	<ul style="list-style-type: none"> Theatre Seating Style Approximate Capacity of 50 People Projector & Projection Screen Speakers + 2 Handheld MIC Duration of Rental – 3 days Location – Trade Show Floor 	<ul style="list-style-type: none"> Company Listing High Counter <ul style="list-style-type: none"> Bar Stool Exhibitor Pass Granted Company Logo on Counter Duration of Rental – 3 days

REGISTRATION FEES



TICKET TYPE	SUPER EARLY BIRD 19 th June - 18 th July 2023	EARLY BIRD 19 th July - 31 st August 2023	NORMAL 1 st September Onwards
REGULAR TICKETS Access to Exhibition, Conference & Business Matching only NOT INCLUSIVE of access to social and gala events			
MALAYSIAN	RM 1,800	RM 2,000	RM 2,500
NON-MALAYSIAN	USD \$ 499	USD \$ 699	USD \$ 799
ALL ACCESS TICKETS Access to exhibition, conference, business matching, social and gala events			
MALAYSIAN	RM 2,800	RM 3,000	RM 3,500
NON-MALAYSIAN	USD \$ 699	USD \$ 899	USD \$ 999
LEADERS PASS (LIMITED TO 200 PAX ONLY) All access including Leaders Lounge which is exclusively for speakers, Ministers and VIPs			
MALAYSIAN	RM 8,000	RM 10,000	RM 12,000
NON-MALAYSIAN	USD \$ 2,500	USD \$ 3,000	USD \$ 3,500

Group Discounts:

- 5 - 10 tickets get 5% discount
- 11 tickets and more get 10% discount

NOTE: For group discounts, please email to ticketing@wcit2023.com

FOR MORE INFORMATION PLEASE CONTACT:

Ms. FARRISYA QURAINIE
+60 14 270 0746
partners@wcit2023.com



Hosted by



Sarawak
Government

With Support From

Sarawak State
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Industry & Performing Arts
Sarawak

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